

Technology Scouting Solutions using Pintels™

Pintels™ – Accelerate Innovations for Competitive Advantage & Increase Value

- Define Scope, Objectives
- Define Priorities, Criteria
- Success Factors
- Technology Areas

**Continuous
Technology
Monitoring**

**Periodic
Technology
Scanning**



Provisioning the choice of Continuous /
Periodic Technology Monitoring

Competitive
Intelligence

Patent
Intelligence

Product
Intelligence

Market
Intelligence

Patent
Landscaping

White Space
Analysis

IP Due Diligence

Deliverables

- ✓ Technology Evolution roadmaps
- ✓ Identify New Trends & Opportunities
- ✓ Competitive Intelligence
- ✓ Identify potential targets for Merger & Acquisition
- ✓ Potential Licensing Opportunities
- ✓ Identify potential partners
- ✓ Analyze Core, Non-core Patents across particular technology
- ✓ Competitor Analysis
- ✓ IP Due Diligence
- ✓ Patent to Product Mapping

✓ Delivering Technology findings for Strategic Innovation Management – enhancing Business Development & Collaboration Opportunities for Competitive Advantage